



SPONSORSHIP 2023

Founded in 2008, the Davidson Farmers Market (DFM) a 501(c)3 has grown to become Lake Norman's prime farmers market as a producer-only market to provide local farmers and purveyors a place to sell their products directly to the consumer, while supplying shoppers with healthy, fresh and locally-grown food.

The market features over 40 vendors within a 100-mile radius of the market representing over 1,100 acres in surrounding counties and serves 1,600 shoppers per week. The wide variety of offerings include: certified organic and naturally and conventionally grown fruits and vegetables, grass-fed beef, pastured pork, eggs from free-range chickens, N.C. seafood, fresh baked goods, confections, homemade pasta and sauces, cheeses, honey, herbs, fresh flowers and more. Chef and cooking demonstrations, seasonal produce events, along with music and educational activities, continue to make the DFM one of the area's most popular Saturday morning destinations year-round.

Sponsorships help support the continuation of DFM's mission and growth, including:

- Ensure **accessibility for vendors** by keeping vendor fees low and providing market equipment including tents and tables;
- Providing **family-friendly events for all ages** including the Annual Salsa Showdown, Chef Demos, Kid's Day, and much more;
- **Implement PPE** and safety plans in response to the COVID-19 pandemic;
- **Support small family-owned farms** and artisans to continue serving as good stewards of the environment;
- Continue DFM's **EBT/SNAP Match Program** and community outreach to increase the number of homes accessing fresh local food;
- Provide **food for distribution to community churches and food banks** by generous donations from DFM farmers.



Sponsorship Options of Giving

Title \$6,500 (Limit: 1) – Secured for 2023!

Listed on Davidson Farmers Market website, newsletter, and marketing collateral with logo and direct link to business website. Business highlighted on all social media platforms. Featured as Title Sponsor on all market signage and market collateral including seasonal merchandise item. Coordinated volunteer day for staff. Attend every market as desired, including the Winter Markets. Invitation to market special events.

Partner \$5,000 (Limit: 3)

Listed on Davidson Farmers Market website, newsletter, and marketing collateral with logo and direct link to business website. Business highlighted on all social media platforms. Business listed on all at market signs and collateral including seasonal merchandise item. Coordinated volunteer day for staff. Attend fifteen market days. Invitation to market special events.

Advocate \$2,500

Listed on Davidson Farmers Market website, newsletter, and marketing collateral with logo and direct link to business website. Business highlighted on all social media platforms. Business listed on all at market signs and collateral including seasonal merchandise item.. Attend ten market days. Invitation to market special events.

Supporter \$1,000

Listed on Davidson Farmers Market website, newsletter, and marketing collateral with logo and direct link to business website. Business highlighted on all social media platforms. Attend five market days.

Friend \$500

Listed on Davidson Farmers Market website, newsletter, and marketing collateral with logo and direct link to business website. Attend two market days.

Neighbor \$250

Listed on Davidson Farmers Market website, newsletter, and marketing collateral.



2023 DFM Sponsor Agreement

Please complete this form and email (caitlin@davidsonfarmersmarket.org). Please include your logo and any preferred language for marketing materials.

Sponsorship forms must be submitted by **March 1, 2023** to be included in printed market signs and collateral for the 2023 season.

Name _____

Title _____

Company _____

Address _____

City, State, Zip _____

Email _____

Phone _____

Business Social Media Handles _____

Payment

Mail with your check or payment option to:
Davidson Farmers Market | PO Box 2534 | Davidson, NC 28036

Please check the Sponsorship level and payment option: Check ___ *CC ___

**If paying by credit card, you will receive an invoice via Square to process payment*

Title \$6,500 ___

Supporter \$1,000 ___

Partner \$5,000 ___

Friend \$500 ___

Advocate \$2,500 ___

Neighbor \$250 ___